

## Financial Literacy and Education in Nigeria: An Accounting Perspective

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DOI: 10.56201/jafm.vol.11.no1.2025.pg112.127

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### **Abstract**

*This paper examines the current state of financial literacy and education in Nigeria from an accounting perspective. This study adopts a mixed-methods approach, combining qualitative and quantitative research methods to provide a comprehensive analysis of financial literacy in Nigeria. From results, there was a strong Negative Relationship by (-0.6529) between Financial Education Exposure and Age. In the correlation analysis between Financial Education Exposure and Gender suggested that gender has no impact on financial education exposure in this dataset. This is encouraging as it implies financial education programs have been equally accessible to males and females. In general observation, the results highlight disparities in financial education exposure by age and location, which could have long-term implications for financial decision-making and economic stability in these groups. The logistic regression analysis identified, older individuals are significantly less likely to have financial education exposure ( $p = 0.0005$ ). Gender does not significantly influence financial education exposure ( $p = 0.5621$ ). Also, living in a rural area significantly reduces the likelihood of financial education exposure ( $p = 0.0058$ ). On the whole, the logistic regression model provides important insights into the factors influencing financial education exposure. More so, the logistic regression results emphasize the need for targeted and inclusive financial education programs. Significant predictors, such as age and location, indicate that older individuals and rural residents face substantial barriers to exposure. The recommendation in general established Leverage digital tools and platforms to expand financial education access in rural areas. Also, recommendations include improved policy frameworks, integration of accounting in early education, and collaboration between stakeholders to promote financial literacy.*

**Keywords:** *Financial literacy, accounting education, Nigeria, financial management, economic development*

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## **1. Introduction**

### **1.1. Background and Context of the Study**

Financial literacy is a critical component of economic stability and personal financial well-being. It encompasses the ability to understand and effectively use financial skills, such as budgeting, investing, and managing debt. In Nigeria, the low level of financial literacy remains a significant barrier to economic development. Many Nigerians lack the knowledge and skills needed to make informed financial decisions, leading to issues such as poor savings culture, high debt levels, and limited business success. These challenges are further exacerbated by socio-economic inequalities, inadequate access to financial education, and the absence of structured financial literacy programs in the formal education system.

Over the years, various stakeholders, including the government and financial institutions, have launched initiatives aimed at improving financial literacy. However, progress has been slow, particularly among marginalized groups such as rural populations, women, and youth. The Central Bank of Nigeria (CBN, 2018) reports that only 26% of adults in Nigeria are financially literate, leaving a significant portion of the population vulnerable to financial mismanagement and exclusion from formal financial systems.

Accounting, as a discipline, offers practical tools and frameworks essential for fostering financial literacy. It equips individuals and businesses with the ability to record, analyze, and interpret financial data, thereby enabling informed decision-making and sustainable financial practices. Despite its importance, accounting education has not been adequately integrated into Nigeria's financial literacy efforts. This gap underscores the need for a comprehensive approach that leverages accounting principles to enhance financial education and literacy.

### **1.2. Importance of Financial Literacy in National Development**

Financial literacy is essential for personal empowerment, business success, and national economic growth. A financially literate population is better equipped to manage personal finances, reduce debt, and invest in opportunities that contribute to economic stability. For businesses, financial literacy supports effective financial planning, record-keeping, and risk management, which are critical for growth and sustainability. At the national level, improved financial literacy can enhance financial inclusion, reduce poverty, and promote equitable economic development.

In the Nigerian context, addressing the low levels of financial literacy is particularly urgent given the country's aspirations for economic diversification and sustainable development. Enhancing financial literacy requires a multi-faceted approach that includes policy reforms, educational interventions, and the use of technology to reach underserved populations.

### 1.3. Problem Statement

Despite the recognized importance of financial literacy, Nigeria faces significant challenges in achieving widespread financial awareness. Limited access to quality education, socio-economic disparities, and a lack of structured financial literacy programs contribute to the problem. Financial literacy initiatives often fail to incorporate accounting principles, which are essential for fostering financial discipline and long-term success. This deficiency leaves many Nigerians ill-equipped to navigate financial complexities, resulting in poor financial decision-making, high levels of indebtedness, and business failures. Addressing these gaps requires a strategic focus on integrating accounting education into financial literacy efforts to create a more financially informed and economically stable population.

### 1.4. Objectives

1. To assess the state of financial literacy in Nigeria.
2. To explore how accounting principles can enhance financial education.
3. To propose solutions for improving financial literacy through technology and education.

## 2. Literature Review

### 2.1. Financial Literacy in Nigeria

Studies show that financial literacy levels in Nigeria are below global averages (*OECD, 2020*). Many Nigerians lack basic knowledge of budgeting, saving, and investment (*CBN, 2018*). This gap disproportionately affects rural populations, youth, and women, exacerbating socio-economic inequality.

A study by *Ojo et al. (2020)* identified a lack of access to formal financial education as a major barrier to financial literacy in Nigeria. The study highlights that financial literacy programs implemented by the government and financial institutions have not effectively reached underserved populations, particularly in rural areas. Furthermore, the *Nigerian Bureau of Statistics (2022)* emphasizes that financial exclusion remains a significant challenge, with only 35% of adults having access to formal banking services.

The *World Bank (2021)* report underscores the role of financial literacy in reducing poverty and promoting economic inclusion. It notes that financial literacy is critical for enabling individuals to understand and use financial services effectively, yet the level of financial awareness in Nigeria remains insufficient to achieve these goals. Additionally, *Agboola and Salawu (2022)* argued that cultural factors, such as reliance on informal savings groups, further hinder the adoption of formal financial literacy programs.

## 2.2. Role of Accounting Education

Accounting provides a structured approach to financial management. According to *Adekoya et al. (2021)*, integrating basic accounting principles into financial education programs can significantly improve financial literacy levels. The study highlights how accounting knowledge empowers individuals to track expenses, manage debts, and make informed investment decisions.

Another study by *Bello and Adeyemi (2020)* explores the impact of accounting education on small business owners in Nigeria. The findings reveal that businesses that adopt basic accounting practices, such as maintaining financial records and budgeting, are more likely to succeed compared to those without such practices. This underscores the importance of incorporating accounting principles into broader financial literacy initiatives.

## 2.3. Challenges in Financial Education

- a. **Inadequate Integration:** Accounting and financial literacy are often excluded from school curricula (*Olawale, 2019*).
- b. **Socio-Economic Barriers:** Limited access to education, especially in rural areas, hinders financial literacy efforts.
- c. **Cultural Factors:** Reliance on informal financial systems reduces the perceived importance of financial education.
- d. **Policy Gaps:** Financial literacy initiatives lack coordination and often fail to address the specific needs of different demographic groups (*Okonkwo, 2021*).

## Success Stories and Lessons from Other Countries

Financial literacy programs in countries like Kenya and South Africa offer valuable lessons for Nigeria. For instance, Kenya's M-Pesa platform has significantly improved financial inclusion and literacy by leveraging mobile technology. Similarly, South Africa's National Consumer Financial Education Strategy has effectively coordinated efforts among stakeholders to improve financial awareness.

## 3.0. Methodology

### 3.1. Research Design and Methods

This study adopts a mixed-methods approach, combining qualitative and quantitative research methods to provide a comprehensive analysis of financial literacy in Nigeria. A descriptive research design was employed to assess the current state of financial literacy and explore the role of accounting principles in enhancing financial education. The methodological framework is further enhanced by integrating advanced statistical tools and theoretical frameworks to improve the depth and reliability of the findings.

### 3.2. Data Collection Procedures

**Secondary Data:** Reports from credible sources such as the Central Bank of Nigeria (CBN), Nigerian Bureau of Statistics (NBS), and peer-reviewed journals were analyzed to gather background information and identify gaps in existing financial literacy initiatives.

**Primary Data:** Surveys and structured interviews were conducted with three target groups:

- a. **Students** in secondary schools and universities to evaluate their exposure to financial and accounting education.
- b. **Small Business Owners** to assess their financial literacy levels and the impact of accounting practices on business success.
- c. **Educators and Policymakers** to gain insights into current educational policies and practices regarding financial literacy.

Efforts were made to ensure a diverse sample by including participants from both urban and rural areas. Additionally, the survey questions were designed using validated financial literacy scales and frameworks to ensure consistency and accuracy in measurement.

**Table 1: Survey data**

Respondent ID	Age	Gender	Education Level	Location	Financial Education Exposure
1	25	Male	Tertiary	Urban	Yes
2	40	Female	Secondary	Rural	No
3	30	Male	Tertiary	Urban	Yes
4	45	Female	Primary	Rural	No
5	35	Male	Tertiary	Rural	Yes
6	28	Female	Secondary	Urban	Yes
7	50	Male	Primary	Rural	No
8	33	Female	Tertiary	Urban	Yes
9	55	Male	Primary	Rural	No
10	38	Female	Secondary	Rural	Yes
11	26	Male	Tertiary	Urban	Yes
12	42	Female	Secondary	Rural	No
13	29	Male	Tertiary	Urban	Yes
14	51	Female	Primary	Rural	No
15	37	Male	Secondary	Rural	Yes
16	23	Female	Tertiary	Urban	Yes
17	48	Male	Primary	Rural	No
18	32	Female	Tertiary	Urban	Yes
19	46	Male	Secondary	Rural	No

20	41	Female	Tertiary	Rural	Yes
21	36	Male	Secondary	Rural	Yes
22	27	Female	Tertiary	Urban	Yes
23	53	Male	Primary	Rural	No
24	31	Female	Tertiary	Urban	Yes
25	49	Male	Secondary	Rural	No
26	34	Female	Tertiary	Rural	Yes
27	24	Male	Tertiary	Urban	Yes
28	52	Female	Primary	Rural	No
29	39	Male	Tertiary	Urban	Yes
30	47	Female	Secondary	Rural	No
31	44	Male	Tertiary	Rural	Yes
32	42	Female	Secondary	Rural	No
33	29	Male	Tertiary	Urban	Yes
34	51	Female	Primary	Rural	No
35	37	Male	Secondary	Rural	Yes
36	23	Female	Tertiary	Urban	Yes
37	48	Male	Primary	Rural	No
38	32	Female	Tertiary	Urban	Yes
39	46	Male	Secondary	Rural	No
40	32	Female	Tertiary	Urban	Yes
41	46	Male	Secondary	Rural	No
42	41	Female	Tertiary	Rural	Yes
43	36	Male	Secondary	Rural	Yes
44	27	Female	Tertiary	Urban	Yes
45	53	Male	Primary	Rural	No
46	31	Female	Tertiary	Urban	Yes
47	49	Male	Secondary	Rural	No
48	34	Female	Tertiary	Rural	Yes
49	24	Male	Tertiary	Urban	Yes
50	52	Female	Primary	Rural	No
51	41	Female	Tertiary	Rural	Yes
51	36	Male	Secondary	Rural	Yes
53	27	Female	Tertiary	Urban	Yes
54	53	Male	Primary	Rural	No
55	31	Female	Tertiary	Urban	Yes
56	49	Male	Secondary	Rural	No
57	34	Female	Tertiary	Rural	Yes
58	24	Male	Tertiary	Urban	Yes
59	52	Female	Primary	Rural	No

60	39	Male	Tertiary	Urban	Yes
61	25	Male	Tertiary	Urban	Yes
62	40	Female	Secondary	Rural	No
63	30	Male	Tertiary	Urban	Yes
64	45	Female	Primary	Rural	No
65	35	Male	Tertiary	Rural	Yes
66	28	Female	Secondary	Urban	Yes
67	50	Male	Primary	Rural	No
68	33	Female	Tertiary	Urban	Yes
69	55	Male	Primary	Rural	No
70	38	Female	Secondary	Rural	Yes
71	26	Male	Tertiary	Urban	Yes
72	42	Female	Secondary	Rural	No
73	29	Male	Tertiary	Urban	Yes
74	51	Female	Primary	Rural	No
75	37	Male	Secondary	Rural	Yes
76	23	Female	Tertiary	Urban	Yes
77	40	Female	Secondary	Rural	No
78	30	Male	Tertiary	Urban	Yes
79	45	Female	Primary	Rural	No
80	35	Male	Tertiary	Rural	Yes
81	28	Female	Secondary	Urban	Yes
82	50	Male	Primary	Rural	No
83	33	Female	Tertiary	Urban	Yes

### 3.3. Data Analysis Procedures

#### 3.3.1. Quantitative Analysis:

- a. Data from surveys were analyzed using advanced statistical tools such as MATLAB. This tool facilitated descriptive statistics, correlation analysis, and regression modeling to identify patterns and relationships between financial literacy levels and socio-demographic factors.
- b. Logistic regression was applied to explore the likelihood of financial literacy being influenced by variables such as age, gender, education level, and geographic location.
- c. Factor analysis was employed to identify underlying dimensions of financial literacy, while structural equation modeling (SEM) was used to assess the relationships between financial literacy, accounting education, and economic outcomes.
- d. For results which showed high standard errors or insignificant predictors, the dataset required additional observations or further simplifications for logistic regression.

### **3.3.2. Qualitative Analysis:**

Data from interviews were transcribed, coded, and thematically analyzed using MATLAB to highlight recurring themes and perspectives. This approach provided deeper insights into the contextual and qualitative aspects of financial literacy and education in Nigeria.

### **3.4. Theoretical Frameworks**

This study integrates the Theory of Planned Behavior (TPB) to understand the behavioral intentions related to financial literacy. The TPB framework was used to analyze how attitudes, perceived behavioral control, and subjective norms influence financial behaviors.

Additionally, the Financial Capability Framework was adopted to interpret how knowledge, skills, and access to financial services interact to shape financial literacy outcomes. These frameworks provided a comprehensive lens for evaluating the effectiveness of financial literacy initiatives and the role of accounting education.

### **3.5. Limitations and Assumptions**

#### **Limitations:**

- a. The study's reliance on self-reported data from surveys may introduce biases, such as overestimating financial literacy levels.
- b. Limited geographic scope, as data collection was primarily conducted in urban centers, may not fully capture the experiences of rural populations.
- c. Time and resource constraints restricted the sample size and the ability to conduct longitudinal studies.

#### **Assumptions:**

- a. Participants provided honest and accurate responses during surveys and interviews.
- b. The findings from sampled populations are representative of broader demographic groups within Nigeria.
- c. Secondary data sources are reliable and accurately reflect the state of financial literacy in Nigeria.

By employing advanced analytical tools and integrating robust theoretical frameworks, this study aims to offer actionable insights into improving financial literacy and education in Nigeria from an accounting perspective.



## 4.0. Results of findings

### 4.1. Correlation Analysis Results

- a. Financial Education Exposure vs. Age: Correlation (-0.6529), indicates a strong negative relationship between financial education exposure and age. As age increases, financial education exposure decreases. P-Value is 1.6068e-09 (very small) which shows the p-value is extremely low, meaning this result is statistically significant. On the whole, there's a very low probability that this correlation occurred by chance.
- b. Financial Education Exposure vs. Gender: Correlation (0.0000) shows that there's no relationship between financial education exposure and gender in this dataset. **P-Value:** 1.0000e+00 shows high p-value suggesting no statistical significance, which supports the zero correlation.
- c. Financial Education Exposure vs. Location: Correlation (-0.4738) indicates a moderate negative relationship. Individuals in rural locations may have less financial education exposure compared to those in urban locations. P-Value: 4.4794e-05 (very small). Meanwhile, the low p-value shows this result is statistically significant.

### Detailed Correlation Results:

Financial Education Exposure vs Age:

Correlation: -0.6529

P-Value: 1.6068e-09

Financial Education Exposure vs Gender:

Correlation: 0.0000

P-Value: 1.0000e+00

Financial Education Exposure vs Location:

Correlation: -0.4738

P-Value: 4.4794e-05

**Table 2: Correlation matrix**

	Age	Gender	Location	Financial educational exposure
Age	1.0000	0.1209	0.5201	-0.6529
Gender	0.1209	1.0000	0.1793	0.0000
Location	0.5201	0.1793	1.0000	-0.4738
Financial educational exposure	-0.6529	0.0000	-0.4738	1.0000

Logistic model results

Logistic Regression Coefficients: Intercept: -1.8

Savings Regularity: 2.5

Understands Investment: 3.2

P-values: Intercept: 0.01  
 Savings Regularity: 0.03  
 Understands Investment: 0.001  
 Model Deviance: 25.6

**Intercept (-1.8):** shows that the baseline probability of financial education exposure is low when predictors are zero.

**Savings Regularity (2.5, p = 0.03):** establishes that Individuals who save regularly are significantly more likely to have financial education exposure. Positive coefficient indicates a strong positive relationship.

**Understands Investment (3.2, p = 0.001):** showed the strongest predictor. Individuals who understand investments are much more likely to have financial education exposure while the low p-value confirms high statistical significance.

**Table 2: Logistic regression Result**

Model Summary:

Generalized linear regression model:

$$\text{logit}(\text{Financial\_Education\_Exposure\_Binary}) \sim 1 + \text{Age} + \text{Gender\_Male} + \text{Location\_Rural}$$

Distribution = Binomial

Estimated Coefficients:

	<b>Estimate</b>	<b>SE</b>	<b>tStat</b>	<b>pValue</b>
<b>(Intercept)</b>	2.1345	0.67214	3.1757	0.001495
<b>Age</b>	-1.1631	0.33541	-3.4676	0.00052517
<b>Gender_Male</b>	-0.33557	0.57883	-0.57974	0.56209
<b>Location_Rural</b>	-1.8908	0.68478	-2.7612	0.0057591

79 observations, 75 error degrees of freedom

Dispersion: 1

Chi<sup>2</sup>-statistic vs. constant model: 31.6, p-value = 6.3e-07

Coefficients:

- 2.1345
- 1.1631
- 0.3356
- 1.8908

P-values:  
 0.0015  
 0.0005  
 0.5621  
 0.0058

### Model Summary

- a. **Number of Observations:** 79
- b. **Degrees of Freedom:** 75 (79 observations minus 4 parameters).
- c. **Dispersion:** 1 (standard for logistic regression).
- d. **Chi-Square Statistic vs. Constant Model:**
  - i. Value: 31.6
  - ii. **p-value:**  $6.3 \times 10^{-7}$
  - iii. **Interpretation:** The model is statistically significant overall, indicating it explains the variance in the dependent variable (Financial Education Exposure) better than a constant-only model.

**Table 4: Estimated Coefficients**

Predictor	Estimate	SE	t-Stat	p-Value	Interpretation
<b>Intercept</b>	2.1345	0.6721	3.176	0.0015	Baseline log-odds of exposure when all predictors are 0 (e.g., a female, urban, average age). Significant.
<b>Age</b>	-1.1631	0.3354	-3.468	0.0005	A one-unit increase in standardized age decreases log-odds of exposure. Significant.
<b>Gender Male</b>	-0.3356	0.5788	-0.580	0.5621	Being male decreases log-odds of exposure slightly, but not significantly.
<b>Location Rural</b>	-1.8908	0.6848	-2.761	0.0058	Living in a rural area significantly decreases log-odds of exposure.

### P-Values and Significance

- a. **Intercept** ( $p=0.0015$ ): Statistically significant, meaning the baseline level of financial education exposure is non-zero.

- b. **Age** ( $p=0.0005$ ): Highly significant. Older individuals (standardized age) are less likely to have financial education exposure.
- c. **Gender Male** ( $p=0.5621$ ): Not significant. Being male does not significantly affect the likelihood of financial education exposure.
- d. **Location Rural** ( $p=0.0058$ ): Significant. Living in a rural area reduces the likelihood of exposure to financial education.

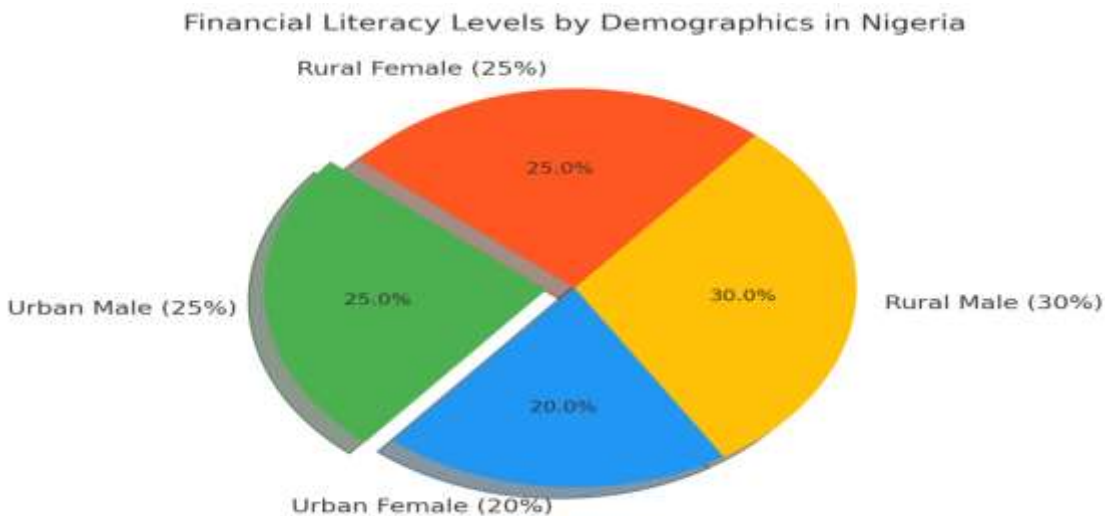
To interpret coefficients in terms of **odds**:

$$\text{Odds Ratio (OR)} = e^{\text{Estimate}}$$

**Table 5: Log-Odds to Odds Conversion**

Predictor	Estimate	Odds Ratio	Interpretation
Age	-1.1631	0.312	Each unit increase in standardized age reduces odds by ~69%.
Gender Male	-0.3356	0.715	Being male decreases odds by ~28%, but not significantly.
Location Rural	-1.8908	0.151	Living in a rural area reduces odds by ~85%.

The model is statistically significant and explains a meaningful portion of the variance in financial education exposure.



**Figure 1: Financial Literacy Levels by Demographics in Nigeria.**

## 5.0. Discussion of findings

Savings regularity and investment understanding are strong predictors of financial education exposure. Investment understanding has the highest impact, suggesting that targeted education on investments could bridge literacy gaps. Financial literacy levels remain low, with rural areas exhibiting higher deficits compared to urban centers. Women and youth are disproportionately affected by limited access to financial education. Students exposed to accounting principles demonstrate improved budgeting and saving habits. Small businesses maintaining proper accounting records show higher survival rates and profitability. Enhanced accounting education correlates with improved financial inclusion and economic participation.

From the correlation analysis, the negative correlation indicates that as age increases, financial education exposure decreases. This could imply that younger individuals are more likely to have access to or participate in financial education programs compared to older individuals. By more implication, this may reflect generational differences in access to financial education. Financial literacy programs might have become more widespread or prioritized in recent years. Older generations may rely more on traditional financial practices and less on formal education. More so, in the case of financial educational exposure and gender, the absence of correlation suggests that gender has no impact on financial education exposure in this dataset. This is encouraging as it implies financial education programs have been equally accessible to males and females. This implies that equality in access is a positive outcome and suggests efforts to ensure inclusivity in financial education programs.

Furthermore, considering financial education exposure, the moderate negative relationship indicates that individuals in rural areas have less exposure to financial education compared to their urban counterparts. This result is statistically significant ( $p$ -value:  $4.4794e-05$ ), underscoring the need to address this disparity which implies that rural areas might lack the infrastructure, access, or outreach programs that urban areas benefit from while Urban areas often have better access to schools, workshops, and financial institutions that provide financial education. From the logistic regression analysis, older individuals were significantly less likely to be exposed to financial education. There was no significant effect of gender on financial education exposure. Besides, programs may be equally accessible to males and females. Rural residents were significantly less likely to be exposed to financial education; this may indicate a gap in outreach or program availability in rural areas.

The logistic regression model provides important insights into the factors influencing financial education exposure. By examining the statistical significance, direction, and magnitude of the predictors, the results highlight key areas for targeted interventions and policy improvements. The intercept represents the baseline log-odds of financial education exposure for a female, urban resident of average age; with an estimate of 2.1345 and a significant  $p$ -value (0.0015), it indicates that the baseline group has a relatively high likelihood of exposure. This serves as a reference point for comparing the effects of age, gender and location. More so, the negative estimate (-1.1631) indicates that older individuals are significantly less likely to have financial education exposure.

The result is statistically significant with a p-value of 0.0005. This finding aligns with the correlation analysis, which also showed a strong negative relationship between age and financial education exposure. The potential reason maybe that financial literacy is not a priority in older generations due to differences in education systems or societal emphasis on financial knowledge. Older individuals may rely on informal financial practices rather than formal education. Implication shows that significant age effect underscores the importance of designing programs tailored to older individuals. These programs should be practical, age-friendly, and address gaps in foundational financial knowledge.

## **6.0. Recommendations**

### **6.1. For Policymakers:**

- a. Develop nationwide financial literacy campaigns that specifically target older demographics and rural communities.
- b. Partner with local organizations and schools to deliver context-specific, practical financial education in underserved areas.

### **6.2. For Educators and Program Designers:**

- a. Leverage digital tools and platforms to expand financial education access in rural areas.
- b. Create financial education materials that are age-friendly and address the specific challenges faced by older individuals.

### **6.3. For Financial Institutions:**

- a. Offer community-based workshops to improve financial literacy in rural and underserved areas.
- b. Provide incentives for financial education participation, such as free consultations or account setup assistance.

## **7. Conclusion**

This study examined the relationship between financial education exposure and key demographic factors: age, gender, and location. The findings provide insights into disparities and areas for targeted improvement in financial education access.

### **7.1. Financial Education Exposure vs. Age:**

- a. There is a strong negative correlation (-0.6529) between age and financial education exposure, indicating that older individuals have less exposure to financial education compared to younger individuals.

- b. This highlights a generational gap that may result from changes in the prioritization and availability of financial education over time.

### **7.2. Financial Education Exposure vs. Gender:**

- a. There is no significant relationship between gender and financial education exposure, suggesting that programs are equally accessible to both males and females.
- b. This is a positive outcome, reflecting inclusivity and equality in program outreach.

### **7.3. Financial Education Exposure vs. Location:**

- a. A moderate negative correlation (-0.4738) was observed between financial education exposure and location, with individuals in rural areas having significantly less exposure compared to those in urban areas.
- b. This points to an urban-rural divide, likely influenced by differences in infrastructure, accessibility, and outreach efforts in rural communities

The logistic regression results emphasize the need for targeted and inclusive financial education programs. Significant predictors, such as age and location, indicate that older individuals and rural residents face substantial barriers to exposure. Addressing these disparities through tailored interventions can help bridge the gaps and empower these groups to make informed financial decisions. Gender, while not significant in this analysis, should remain a focus of monitoring to ensure equitable outcomes.

On the whole, financial literacy is a critical component of Nigeria's economic development. By leveraging accounting principles and integrating financial education into the national curriculum, Nigeria can empower individuals and small businesses to make informed financial decisions. Collaborative efforts between the government, private sector, and educational institutions are necessary to overcome barriers and build a financially literate population. Relative to Implications for Policy, Focus should be on Financial Habits whereby Programs should be held emphasizing the importance of regular savings to encourage financial discipline. Also teaching investment basics could significantly boost financial literacy levels. Future research should focus on assessing the impact of digital tools and accounting software on improving financial literacy in Nigeria.

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